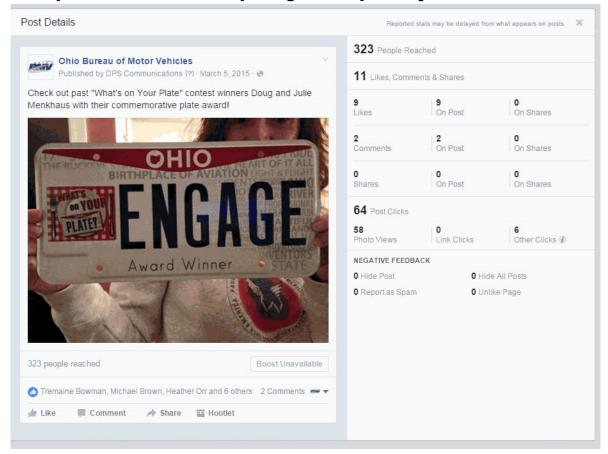
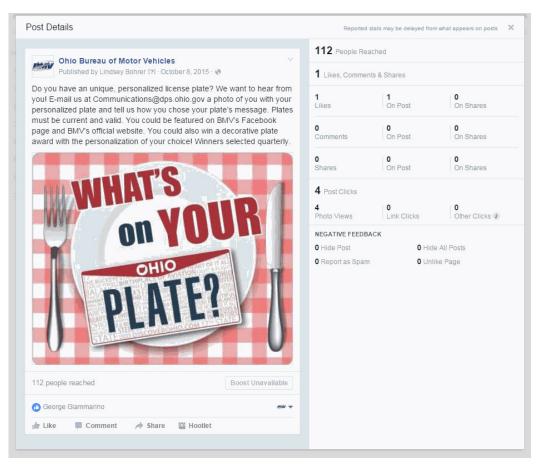
# Example of commemorative plate given to quarterly winner



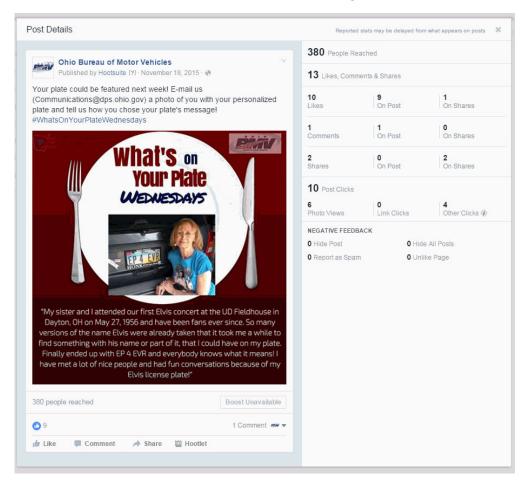
# **Example of a call for submissions**



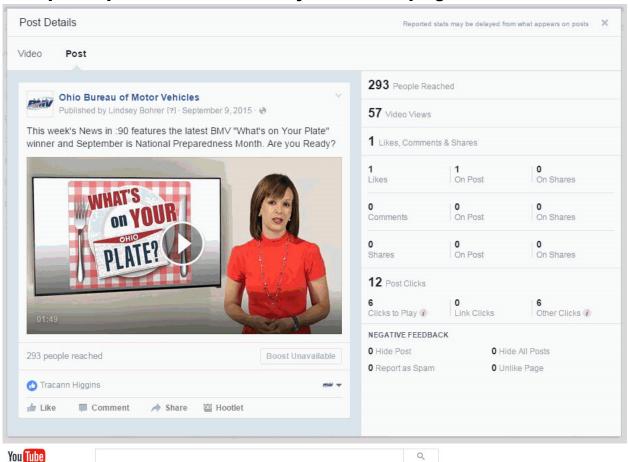
# **Example Instagram Post**

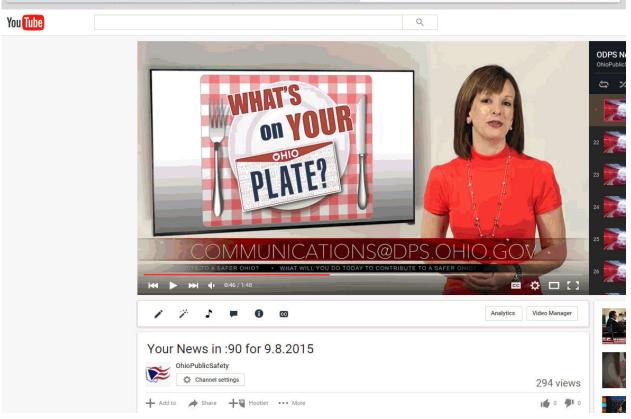


# **Example of #WhatsonYourPlateWednesday post**

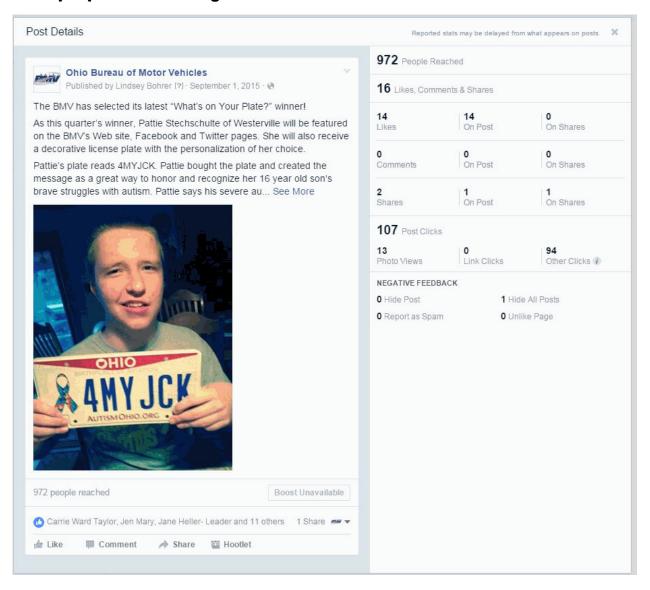


# Examples of promotion on our weekly News in :90 program





# **Example post announcing winner**



#### **Example media release announcing winner**





FOR IMMEDIATE RELEASE March 3, 2015

Contact: Lindsey Bohrer, Public Information Officer (614) 752-6585

#### Ohio Bureau of Motor Vehicles Selects Sixth Winner of "What's on Your Plate?" Contest

**COLUMBUS** – The Bureau of Motor Vehicles (BMV) has selected its sixth "What's on Your Plate?" winner!

As this quarter's winner, Robin Meadows will be featured on the BMV's Web site, Facebook and Twitter pages. She will also receive a decorative license plate with the personalization of her choice.

Robin Meadows is this quarter's winner with her personalized plate which reads SURVR2X. Robin is a two time breast cancer survivor. She chose her plate to spread awareness and to show that you can survive breast cancer, even twice. We are happy to report that Robin is now on her 8<sup>th</sup> year being cancer free!



The BMV still wants to hear from you! If you have a unique personalized license plate, send a photo of you with your personalized license plate and a brief summary of how you chose your plate's message. Email the photo and summary to Communications@dps.state.oh.us and you could be featured on BMV's Facebook page and BMV's official website. You could also win a decorative plate award with the personalization of your choice! Plates must be current and valid. Winners will be selected quarterly.